



# CSR PUBLICATION



**2018  
2019**  
JUL 18 - JUN 19



## RESPONSIBLE GAMING

// 19.06.19

### MALTCO LOTTERIES CONTINUES TO SUPPORT THE RESPONSIBLE GAMING FOUNDATION BY CONTRIBUTING €50,000.

Supporting the Responsible Gaming Foundation has always been a priority for Maltco Lotteries. During a press conference which was held in June, Maltco contributed another €50,000 to this Foundation. The cheque was presented to Hon. Silvio Schembri. This contribution will be passed to the Responsible Gaming Foundation and used to support the main cause of this Foundation, being that of creating awareness on excessive gambling in Malta whilst providing support and guidance to compulsive gamblers.

During the Press Conference Vasileios Kasiotakis, CEO of the company expressed that besides the financial support, on a daily basis Maltco strictly adopts Responsible Gaming Principles as the company truly has the players' wellbeing at heart. Hon. Silvio Schembri also thanked Maltco for the support and help in the implementation of social programs launched by the Responsible Gaming Foundation.

// 28.03.19

### MALTCO LOTTERIES MEETS THE NEWLY APPOINTED GENERAL MANAGER OF THE RESPONSIBLE GAMING FOUNDATION.

Maltco Lotteries CEO Vasileios Kasiotakis and David Anthony Gatt CCO of the company met Shawn Zammit, the new General Manager of the Responsible Gaming Foundation. During the meeting Vasileios Kasiotakis explained the actions that Maltco takes with regards to Responsible Gaming. On the other hand, Shawn Zammit gave an overview about the ongoing and upcoming projects and initiatives of the Foundation, mainly being the: Research Project, Training Project and an Awareness Campaign.

// 27.09.18

### MALTCO LOTTERIES GIVES TRAINING ON RESPONSIBLE GAMING TO ALL AGENTS AND EMPLOYEES.

As part of the company's actions in relation to Responsible Gaming, Maltco Lotteries organised its annual training session for all its agents and employees. Through these regular training sessions, the company wants to ensure that agents and employees are well educated and informed about the Responsible Gaming principles. This training session also serves as an eye opener to what leads to gaming problems.

Apart from the training sessions, all Maltco Points of Sale are equipped with material that promote Responsible Gaming. This includes the: 'No Credit Allowed' and 'Play Responsibly 18+' signs which are well displaying in each POS, together with self-tests and informational leaflets.

## SOCIETY

// 26.06.19

### MALTCO LOTTERIES SUPPORTS THE RE/MAX ALIVE2019 CYCLING CHALLENGE FOR CANCER.

Maltco Lotteries truly believes in the 'giving back to the society' principle by supporting charitable causes and activities.

Back in June, Maltco Lotteries supported the RE/MAX ALIVE2019 Cycling Challenge through a donation made to the ALIVE Charity Foundation which is a non-governmental organisation that raises funds for medical research in Malta. This year over thirty cyclists participated in the 1,200km cycling challenge which took place in July.

// 15.06.19

### DURING THE PAST YEAR, MALTCO LOTTERIES DONATED €765,047 TO THE GOOD CAUSES FUND.

During the period July 2018 to June 2019, Maltco Lotteries donated a substantial sum of money to the Good Causes Fund. Since 2004, the year when Maltco started operating the National Lottery games, Maltco donated millions of euros towards the Fund as part of the company's corporate social responsibility.

A sum of €765,047 were gathered from unclaimed prizes during the above-mentioned period. The money generated will be used by the Fund to aid various individuals, agencies or organisations engaged in social, cultural, educational, sport and philanthropic activities.

// 27.02.19

### MALTCO LOTTERIES PRESENTS A DONATION OF €10,000 TO HER EXCELLENCY MARIE LOUISE COLEIRO PRECA FOR THE MALTA COMMUNITY CHEST FUND.

Maltco Lotteries presented Her Excellency Marie Louise Coleiro Preca, former President of Malta, with a donation of €10,000 in aid of the Malta Community Chest Fund Foundation. Through this yearly appointment Maltco Lotteries embraces solidarity whilst also complying with its Responsible Gaming principles by giving back and supporting the Maltese society.

During the meeting, on behalf of Maltco Lotteries, Vasileios Kasiotakis CEO of the company thanked Her Excellency for all the work she has done during her tenure as President and wished that she will continue with such noble initiatives.



## SPORTS

// 23.02.19

### MALTCO LOTTERIES SPONSORS THE 59TH EDITION OF THE SPORTSMALTA AWARDS 2019.

Once again Maltco Lotteries was one of the main sponsors of the SportsMalta Awards with its product U\*BET. For years Maltco Lotteries supported several sports events as the company believes that sports is the key to maintain a healthy society. Hence, Maltco has always been a leader in promoting and supporting local sports talent in order to create more awareness and recognition to Maltese athletes.

During the event, David Anthony Gatt, Maltco Lotteries' CCO presented the prestigious award of 'Coach of the Year' to Karl Izzo.

// 20.11.18

### MALTCO LOTTERIES MAIN SPONSORS OF TWO LOCAL ATHLETES WHO COMPETED IN THE 2018 INTERNATIONAL WORLD CHAMPIONSHIPS OF POOL.

Through the U\*BET brand, in November 2018 Maltco Lotteries sponsored two local athletes, Lee Ryan Darmanin and Lydan Debono who represented Malta in the 2018 Blackball International World Championships of Pool which was held at Bridlington in England.

Lee Ryan Darmanin competed with the Maltese National Team for the Under 23 team honour and competed on an individual basis. On the other hand Lydan Debono competed with the Maltese National Team for the men's team honour and also competed on an individual basis. Whilst both athletes achieved great results, Lydan Debono won the men's double category.

// 02.11.18

### MALTCO LOTTERIES PRESENTS A TOTAL OF €3,500 TO SPORTSMALTA 2017 AWARD WINNERS.

Maltco Lotteries supports further local sports by presenting a monetary prize to the SportsMalta 2017 winners. Maltco Lotteries believes in sustaining a successful future for potential Maltese athletes and so motivates them through this incentive in furthering their talents, skills and abilities both on a local and an international level.

// 07.08.18

### U\*BET SPONSORS EUROPEAN WEEK OF SPORT 2018.

In order to encourage a healthy lifestyle and promote sports, Maltco Lotteries teamed up with SportMalta and Fitness 24/7 and organised the U\*BET Sports Challenge as part of the European Week of Sport 2018. The event was held at Cottonera Sport Complex.

People participating were requested to cover the set distance in their category on the spinning machines in the shortest time possible. In total there were four categories.

## RETAIL

// 08.04.19

### MALTCO LOTTERIES PROVIDES EXTENSIVE ANTI-MONEY LAUNDERING TRAINING TO ALL ITS EMPLOYEES AND AGENTS.

During the month of April, Maltco Lotteries held the yearly training on Anti-Money Laundering ("AML"). Employees, agents and/or assistants were given a detailed overview of the AML principles with a thorough explanation on their obligations at law including the procedure of identification and verification of identity as well as customer due diligence record-keeping, amongst others.

The Company is also conducting an on-going monitoring exercise of all transactions of €2,000 or more. This exercise not only reassures the Company's full compliance with the AML regulatory framework through its retail sellers, but it also serves as a safeguard to adhere and fully respect the protection of personal data and other obligations as emanating from the GDPR.

// 18.02.19

### MALTCO LOTTERIES RELAUNCHES POINT OF SALE MAINTENANCE SCHEME.

Apart from providing players with new entertaining games, the company also works on offering a pleasant environment to players visiting Maltco Points of Sale. For this reason, in March 2018 Maltco introduced a new financial scheme to help Agents renovate their Point of Sale. Following Agents' positive feedback, Maltco extended the scheme for 2019 to encourage more agents to maintain and renovate their Point of Sale.

Maltco Lotteries helps Agents interested in this scheme by financing up to €1,000 of the maintenance costs per Point of Sale.

// 26.06.18

### GLOBAL LOTTERY MONITORING SYSTEM WELCOMES MALTCO LOTTERIES WITHIN THE GLMS FAMILY.

In June 2018, Maltco Lotteries became the 31st member of the Global Lottery Monitoring System. GLMS is the state lotteries' monitoring system on betting. The scope of this system is to detect and analyse any suspicious betting activities that could question the integrity of sport competition.

Being an operator that respects society and its customers whilst sharing a strong commitment to responsible sports betting operations, Maltco is pleased to have joined the GLMS family.

26.06.18



07.08.18

02.11.18



20.11.18

27.09.18



18.02.19

23.02.19



27.02.19

28.03.19



08.04.19

15.06.19



19.06.19

26.06.19



-  Sports
-  Retail
-  Responsible Gaming
-  Society

# Maltco CSR Timeline