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# Maltco news

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## U\*BET reintroduces the Bet Bonus Promotion



Following last year's successful Bet Bonus promotion, U\*BET reintroduced it giving the opportunity to U\*BET players to benefit up to 75% bonus on winnings when betting trebles+ accumulators on a specified number of league matches. With this promotion players can gain a maximum total bonus of €10,000!

It is important to note that this promotion is applicable on pre-game and live events of: Champions League, Europa League, English Premiership, English Championship and Italian Serie A. In order to benefit from the Bet Bonus Promotion, the player must win all events played.

To make it easier for the players, extra winnings of the Bonus are automatically added to the sum of odds and included in the maximum potential winnings displayed on the ticket. The ticket also indicates the percentage bonus based on the number of matches played applicable for this promotion.

This promotion is valid indefinitely until otherwise advised by Maltco.



### Living the SUPERSTAR slogan!

■ As we look back at the first quarter of the year, which brought with it more successes and accomplishments, one can say that the company is truly having a SUPERSTAR year as it is shining its way by keeping agents and customers at the centre of its operation. With this in mind, Maltco Lotteries has sustained its work in giving the best to its stakeholders in terms of: support, products and service.

Starting off with our Agents, Maltco Lotteries has always valued and supported their work. Furthermore, the company always worked hand in hand with them, being that they are the ones who meet on a daily basis with our customers and know exactly the market needs. In order to be of a further support and following the great feedback already received, in the beginning of 2019 Maltco Lotteries reintroduced the POS Maintenance Support Scheme, a scheme which was launched for the first time last year. Through this scheme the company provides financial support to those Agents who would like to refurbish their Point of Sale, thus offering a better experience to its players. It is expected that this year more Agents will be encouraged to refurbish their Point of Sale and benefit from this scheme.

Apart from the POS Maintenance Support Scheme, the company also gives regular training to the Agents to make sure that they are well informed with any updates and remain in line with regulations in relation to the Gaming Industry. One of the latest training sessions held this year was in fact related to the latest updates of the Anti Money Laundering regulation.

On the other hand, when it comes to customers, Maltco Lotteries has not only worked on offering players a better ambience, but it has also launched new promotions and products. Following the success of last year's U\*BET Bet Bonus Promotion, players can once again benefit from this promotion with the chance of getting up to 75% bonus on winnings. Moreover, during the past four months, four new Scratchers editions were added to Maltco's portfolio. In the coming months Maltco will be working towards giving players better products offering, including more Scratchers editions to be launched during the year.

*Vasileios Kasiotakis*  
CEO – Maltco Lotteries



### MALTCO LOTTERIES DONATES €10,000 TO THE MALTA COMMUNITY CHEST FUND

Maltco Lotteries presented Her Excellency Marie-Louise Coleiro Preca former President of Malta with a donation of €10,000 in aid of the Malta Community Chest Fund Foundation.

The Malta Community Chest Fund is a major contributor to society as it supports and improves the quality of life of individuals and entities by providing financial, material and professional support to members of society in need of support.

Through this yearly appointment, Maltco Lotteries embraces solidarity whilst also complying with its Corporate Social Responsibility principles by giving back to, and supporting the Maltese society.

During the meeting, Her Excellency Marie-Louise Coleiro Preca thanked Maltco Lotteries for the continuous support in such a noble cause. Finally, on behalf of Maltco Lotteries, Mr. Kasiotakis also thanked Her Excellency for all the work she has done during her tenure as President and wished that she will continue with such noble initiatives.



### VERMANTIA LAUNCHES MALTCO'S BESPOKE HORSE RACING CHANNEL

Back in February, Vermantia, leader in omni-channel content solutions for lotteries, gaming and betting operators worldwide, extended its partnership with Intralot as it launched its bespoke live horse racing channel in Malta with Maltco Lotteries.

Through this new partnership, Vermantia develops and delivers its live horse racing channel for Maltco Points of Sales, featuring a daily schedule of action-packed horse racing from around the globe, including the UK, US, Australia, India and New Zealand. Thus, offering horse racing punters a wide variety of racing events to choose from.

With fully localised production in Malta, whilst being backed up by Vermantia's complete data service, the channel is further complemented by Intralot's risk management central system, providing maximum security and stability and delivered through Vermantia's streaming solution to all Points of Sale across Malta and Gozo.

Maltco Lotteries' CEO, Vasileios Kasiotakis, stated that "Vermantia's horse racing channel is a major leap forward through the vast number of horse racing offerings in Malta, adding value to the entertainment of players and to the benefit of Our Agents. We are extremely proud to be the only operator to offer it to customers in Malta."



### MALTCO LOTTERIES SPONSORING THE 59TH EDITION OF SPORTMALTA AWARDS GHAŻLIET SPORTIVI NAZZJONALI

For the seventh consecutive year, Maltco Lotteries supported the 59th edition of the SportMalta Awards Ghażliet Sportivi Nazzjonali which was held on the 23rd of February. Maltco Lotteries was one of the main sponsors of this prestigious event with its sports brand U\*BET.

Being a local based company, Maltco Lotteries has always felt the need to support and promote local sports talent in order to create more awareness and recognition in relation to local athletes.

During the evening a total of 11 awards were presented. 7 of these awards were announced with live jury voting. The jury panel was made up from local sports journalists. Being a main sponsor of the event, David Anthony Gatt, Chief Commercial Officer of Maltco Lotteries was invited to present the award of 'Coach of the Year'. This was awarded to waterpolo coach, Karl Izzo. For the second consecutive year Karl Izzo coached the National Waterpolo Team for the 2018 European Water Polo Championship Qualifications.

Apart from the Coach of the Year award, the following awards were also presented that evening: Male Athlete for the Year, Female Athlete for the Year, Official of the Year, People's Choice Award, Event of the Year, Team of the Year, Male Youth Athlete of the Year, Female Youth Athlete of the Year, Male Special Olympic Athlete and Female Special Olympic Athlete.

### Training all Maltco Agents on Anti Money Laundering



- Maltco Lotteries held the yearly training on Anti Money Laundering last April at the Corinthia St.George's Bay Hotel. All Agents gathered were given a detailed overview and explanation about: AML principles, obligations at law and the procedure of record-keeping.

- In relation to AML and Customer Due Diligence, at the end of the training session Maltco announced that on-going monitoring of all Customer Due Diligence documents for transactions of €2,000 or more will be carried out throughout the year. This process will not only reassure our Agents with regards to AML Compliance but it also serves as a follow-up meeting with agents assuring that their record keeping is being done in compliance with regulations including GDPR.



## 3 New Scratchers Editions

Following January's launch of the €1 Scratcher 'Lucky 7's', Maltco Lotteries added 3 other Scratchers editions to its portfolio: one €1 edition 'Sunny Money', one €2 edition 'Candy Rush' and one €3 'Bingo Mania' edition.

### Sunny Money:

Sunny Money is a €1 summery edition consisting of 3 games on each ticket. In order to play this game and be in the chance of winning various prizes, players need to reveal three identical symbols in a game area.

This edition has 81,639 prizes including two top prizes of €1,500 each. The overall winning odds of Sunny Money are 1 in 3.67.



### Candy Rush:

Candy Rush has a colourful candy theme and is super easy to play. In order to win this game, players need to reveal three identical candies in any same row, column or diagonally. Apart from the prize associated with the main playing area, players have also the chance to double their prize instantly if they find the 'X2' symbol when scratching off the Multiplier Bonus box.

This edition offers 42,910 prizes in total and comes with two top prizes of €10,000 each! Players playing Candy Rush stand a high chance of winning since its overall winning odds are set to 1 in 3.50.



### Bingo Mania:

The Bingo themed editions have always been amongst the favourite of Maltco players. This popular €3 edition has four playing areas, thus giving players the chance to play four games on one ticket.

In order to play the Bingo Mania edition, one must first scratch each game area and match the bingo numbers revealed to the numbers in the corresponding grid on the right hand side. Players can win either with a Line or a House. Furthermore, players have the chance to increase their winnings when scratching off the Bonus Multiplier Box.

This Bingo edition offer 29,933 prizes and a top prize of €20,000. The overall winning odds of this game are 1 in 3.34.

